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For Immediate Release

Bank of San Francisco Appoints David Poe to Chair Advisory Council



SAN FRANCISCO – August 17, 2009 – Ed Obuchowski, president/CEO of Bank of San Francisco, is pleased to announce that David A. Poe, a leading expert in the payments industry and director of Edgar, Dunn & Company, has been appointed chair of the bank's advisory council.

Since 1980 Poe has served Edgar, Dunn & Company clients in North America and Europe throughout the payments value chain on strategic issues such as product and portfolio profitability, credit and fraud risk management, market and channel optimization, process improvement and new product development. He helped develop the firm's London office in the early 1990s and served financial services clients throughout Europe until his return to the U.S. in 1998 to serve as the firm's CEO for the next 10 years. As CEO, he oversaw the firm's expansion into the Asia/Pacific market through the addition of offices in Sydney and Singapore, and expansion into Europe through the addition of offices in Frankfurt and Paris.

Poe has a bachelor's degree with honors from the University of Idaho, a master's degree in business administration from Northwestern University's Kellogg Graduate School of Management and a Leadership in Professional Services Firms certificate from Harvard University's Graduate School of Business.

Poe has been a frequent author and speaker for various financial services industry magazines and forums. He is on the board of directors of a NASDAQ-listed company that provides technology products and services to the payments industry and is non-executive chairman of the board of a United Kingdom-based technology company.

About Bank of San Francisco

[Bank of San Francisco](#) focuses on serving small to medium-sized businesses, entrepreneurs, professionals and their families throughout the Bay Area. A full range of loan and deposit products, as well as internet banking, cash management and international services, are available to businesses and individuals. Bank of San Francisco is open 9 a.m. to 4:30 p.m. Monday through Friday. The bank is located at 575 Market Street, Suite 2400, in San Francisco's financial district. The phone number is (415) 744-6700.